REGISTERED AT THE COMPETITION APPEAL TRIBUNAL
UNDER NUMBER: 21253
DATE: 23/03/26

IN THE COMPETITION APPEAL TRIBUNAL

Case No: 1582/7/7/23
1572/7/7/22

BETWEEN:

AD TECH COLLECTIVE ACTION LLP

Class Representative

- and -

(1) ALPHABET INC.
(2) GOOGLE LLC
(3) GOOGLE IRELAND LIMITED
(4) GOOGLE UK LIMITED

Defendants

ORDER

UPON the collective proceedings order dated 14 January 2025 (the **CPO**)

AND UPON the order dated 24 February 2026 providing directions for the Defendants to file an application to strike out claims for losses before 1 October 2015 by 27 March 2026 (the **February Order**)

AND UPON the letter filed by the Class Representative requesting permission to amend its pleadings to remove claims for losses before 1 October 2015 on the terms provided in this order (the **Application**) and confirming that the Defendants do not oppose the Application

AND HAVING REGARD TO the Competition Appeal Tribunal Rules 2015 (the **Tribunal Rules**) and in particular Tribunal Rules 4, 37, 84, 85, and 88

IT IS ORDERED BY CONSENT THAT:

1. The directions in the February Order are hereby set aside.

2. The Class Representative shall file and serve a Re-Re-Amended Collective Proceedings Claim Form to reflect the removal of claims for losses before 1 October 2015 by **4pm** on **2 April 2026**.

3. The Defendants shall file and serve a Re-Amended Defence making any consequential amendments by **4pm** on **16 April 2026**.

4. The Class Representative shall file and serve an Amended Reply making any consequential amendments by **4pm** on **30 April 2026**.

5. The definition of Class Period in the CPO shall be amended from "the period between 1 January 2014 and 30 November 2022, inclusive" to "the period between 1 October 2015 and 30 November 2022, inclusive".

6. The Class Representative shall provide notice of this order on the claim website, at https://adtechclaim.co.uk/, by (a) updating the description of the class and claims to reflect this order and (b) publishing a copy of this order alongside the notice issued following the CPO under Rule 81 of the Tribunal Rules.

7. The parties shall update the List of Issues filed in draft on 24 October 2025 to reflect the removal of claims for losses before 1 October 2015 and the Class Representative shall file an agreed version of the List of Issues by **4pm** on **8 May 2026**.

8. The costs of and occasioned by the Class Representative's prior objection to the issue or renewal of an application by the Defendants to strike out claims for losses before 1 October 2015 and the costs of and occasioned by the directions in this order shall be in the case.

9. Liberty to apply.

The Honourable Mr Justice Leech
Chair of the Competition Appeal Tribunal

Made: 23 March 2026
Drawn: 23 March 2026